



2021 Sponsorship Opportunities

\$3,000 | Event Underwriter

- Pre- Event:
 - 10 complimentary tickets to both days of the conference
 - Written and verbal recognition as underwriter of tickets for all attendees
 - Digital acknowledgement on:
 - Event website (logo and link)
 - Event emails sent to the BioNexus KC mailing list (logo)
 - Social media posts (LI, FB & Twitter)
 - Opportunity to participate on Nexus Informatics Conference planning committee
- During Event:
 - Logo acknowledgement on virtual event welcome screen
 - Live acknowledgement by BioNexus KC leadership (both days)
- Post Event:
 - Acknowledgement in post event email sent to all attendees (logo)
 - Acknowledgement in BioNexus KC's Annual Report, delivered in person and digitally to all stakeholders, supporters, and partners

\$1,000 | Event Supporter

- 5 complimentary tickets to both days of the conference
- Digital acknowledgement on:
 - Event website (link)
- Acknowledgement during the event:
 - Company name on virtual event welcome screen

\$1,000 | Add-On

- pre-recorded/commercial style video highlighting your mission. This will be featured before the session starts while we have attendees' undivided attention.